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FOR IMMEDIATE RELEASE

Arvada, CO -- PlanIT GeoTM, the industry leader in urban forestry mapping software and green space consulting services, has partnered with [Cobra Groeninzicht](#), a unique Dutch consulting firm specializing in big green data, remote sensing, tree monitoring, analysis and tree risk assessment.

PlanIT Geo and Cobra share a commitment to provide policymakers, urban planners, businesses, and nonprofits with innovative data to create, maintain, and improve access to nature. Their partnership is a logical fit given that both companies build their services on raising awareness about the benefits of trees and green space in urban and peri-urban areas. This includes improved quality of life, economy, health, biodiversity, climate, and more. The work of both companies enables clients to become aware of, increase and equitably distribute the benefits of trees and green spaces.

"We are thrilled to expand our global partner network into western Europe with Cobra. We are similar companies: innovative and passionate about technology and urban trees for greener cities. They are a frontrunner in the Benelux region. It was a perfect match!" said Ian Hanou, PlanIT Geo's Founder & CEO.

"We've recognized the enormous potential of TreePlotter software in addition to commonly used tree management software in the Netherlands and Belgium. Our country-wide analyses about tree cover, tree benefits, availability of green spaces and (future) climate stress for trees will fit perfectly in their platform adding more value for all Benelux users." said Joost Verhagen, Founder and CEO of Cobra Groeninzicht (translates to: green insights).

Since 2012, PlanIT Geo has provided cutting-edge technology and planning services for urban forestry, parks management, and arboriculture. The TreePlotter Software Suite is used by governments, nonprofit organizations, universities, and tree care companies worldwide. The PlanIT Geo team is driven by a passion for trees and technology and is widely regarded as an innovator and trusted partner in urban and community forestry programs.

Cobra has an expert team with green fingers, green brains, and a green heart. They are driven by passion, and are happy to put their heads together to provide insights into the daily dynamic green living environment, including the influence on the local climate and vice versa. We connect, and build bridges between green, gray, red, and blue.