

#### Set Goals



Set canopy goals at a more localized level, focusing on high-impact areas to make citywide coverage goals more manageable.

### Prioritize Equity



Incorporate land cover data and disadvantaged community status, ensuring urban greening investments are equitable and datainformed.

### Monitor Progress



Real-time progress tracking simplifies reporting, reducing stress over grant compliance and allowing more focus on the project.



## **TreePlotter Projects**

Your all-in-one solution integrating tree inventories, canopy data, and planting metrics with localized canopy cover goals to streamline reporting and community engagement.



# **TreePlotter Projects**

TreePlotter Projects is your all-in-one solution for planning, tracking, and visualizing urban forestry initiatives across neighborhoods, parks, schools, and more.

With the new "Projects" feature, you can set specific canopy goals, organize greening activities in Priority Areas, and easily monitor progress over time. By integrating critical social and environmental data, TreePlotter Projects empowers your team to prioritize equity-focused investments, from tracking planting sites to managing canopy cover targets with clarity and efficiency. Simplify reporting, engage your community, and share your results with customizable dashboards. Make your urban forestry efforts impactful, measurable, and connected with TreePlotter Projects.



GIS-based software to identify the highest-priority planting areas and optimize species selection based on environmental factors.

> Project Management Solutions

Tools that simplify reporting and provide real-time updates on project progress, including tree planting counts, species diversity, and survival rates.

) Integrated Tools for Tree Mapping and Tracking

A centralized platform allowing easy mapping of existing trees, tracking their DBH and condition, and calculating preservation credits automatically.

→ Data Analysis and Reporting Automation

Streamline the reporting process and automate data collection and analysis to reduce manual work and errors.

→ Actionable Insights

Break down large goals (like canopy coverage increases) into smaller, achievable steps, with clear priorities and timelines.





